



ANNOUNCEMENT

THE FILM FOUNDATION, INC. (FUNDACIÓN DE CINE DE PUERTO RICO)

AND

THE PUERTO RICO FILM COMMISSION

ANNOUNCE

ITS Tenth ANNUAL SHORTFILM CONTEST (CINEFIESTA 2012)

OFFICIAL RULES

1.- The following categories will be part of the competition:

Fiction: National Category: Participation by puertorican directors and/or collectives and by foreign directors that can prove uninterrupted residence in Puerto Rico for the last three (3) years. Only shorts filmed in its entirety in Puerto Rico will be accepted in this category. Date of production must be after January 1st. 2011.

Shorts that have been or are currently shown in sites in the Internet (public or private) will not be accepted, except for those participating in other festivals and shown on their pages.

Fiction: National/Foreign: Participation by puertorican directors and/or collective and by foreign directors that can prove uninterrupted residence in Puerto Rico for the last three (3) years, and produced outside Puerto Rico but directed by a puertorican film maker. Date of production must be after January 1st. 2011.

Shorts that have been or are currently shown in sites in the Internet (public or private) will not be accepted, except for those participating in other festivals and shown on their pages.

Fiction: International Category: Participation by foreign directors and/or collectives, including citizens of the United States of America and produced after January 1st. 2011. ***Shorts that have been or are currently shown in sites in the***

Internet (public or private) will not be accepted, except for those participating in other festivals and shown on their pages.

Animated shorts: National Category: Participation by puertorican directors and/or collectives and by foreign directors that can prove uninterrupted residence in Puerto Rico for the last three (3) years. Only animated shorts filmed in its entirety in Puerto Rico will be accepted in this category. Date of production must be after January 1st. 2011. ***Shorts that have been or are currently shown in sites in the Internet (public or private) will not be accepted, except for those participating in other festivals and shown on their pages.***

Animated shorts: International Category: Participation by foreign directors and/or collectives, including citizens of the United States of America and produced after January 1st. 2011. ***Shorts that have been or are currently shown in sites in the Internet (public or private) will not be accepted, except for those participating in other festivals and shown on their pages.***

2.- Shorts submitted for evaluation by the Selecting Committee must be of high quality, original works in one of the following formats:

Option#1:

Send a DVD-Video (Widescreen aspect ratio) and a DVD-Data with a Movie file in HDV with resolution of 1280 x 720. Video file can be Divx or Quicktime (.mp4 codec H.264).

Option#2:

Submit your HDV 1280x720 movie file via www.Reelport.complatform. Low definition will not be taken into consideration during the pre-selection process.

Copies must be subtitled in Spanish or English and produced after January 1st. 2011. The organizers could request additional proof of the date of production and the short film could be disqualified if found in violation of this requisite.

3.- There will be no restrictions as to themes or subjects and ***maximum length will be twenty (20) minutes, including credits.***

4.- Shorts must be submitted by the Director, Producer or Scriptwriter or by the person or organization with legal rights over the film. ***Evidence of intellectual ownership shall be submitted in writing. In those cases in which the short film is submitted by a person or entity other than the Director, this person or entity will have to submit official proof that has been authorized by the Director. Prizes in cash are***

exclusively for the Director of the short film and any other person or entity claiming these prizes, must submit exhaustive proof that this person or entity has the legal rights over the winning short and an explicit authorization from the Director.

By accepting to enter this contest the participant declares that he/she/they/it has the authority and the legal capacity to compete in CINEFIESTA 2011 and that this participation does not violate the legal rights of any person or entity. Furthermore agrees to compensate, protect and hold harmless The Film Foundation, Inc. (also known as Fundación de Cine de Puerto Rico) and the Puerto Rico Film Commission, its employees, officers and directors and concessionaries, exempt of any and all responsibility, loss, damages or attorney's fees, that may arise or be related to any claim as a result of neglect, error, omission or criminal/civil act in which the participant may be a part, including, but without limitations, to intellectual or other rights.

5.- The inscription process will be via the Foundation's web page (www.thefilmfoundation.org) using the attached inscription form duly completed. This form will also be mailed, with a copy of the short film to: The Film Foundation, Inc., P.O. Box 2036, Caguas, Puerto Rico 00726. Those sending shorts via FedEx or any similar carrier should send the shorts to the Festival Headquarters: The Film Foundation, Inc., Centro de Ciencia y Tecnología de la ciudad de Caguas (antiguo edificio Sears), Calle Gautier Benítez # 59, Caguas, Puerto Rico 00725.

Shorts should be identified in the following manner:

- a) ID Number (obtained electronically)
- b) *Title of the short film in its original language with its corresponding translation in Spanish or English***
- c) Name of the Director and full permanent address
- d) Date of production (must be after January 2011)
- e) Country
- f) Length
- g) Original format (B/W or Color)

The organizers could use additional submission methods to expedite and facilitate the process.

6.- With the above mentioned information, a recent photo (still) of the Director and a photogram taken from the short, both in high definition, shall be sent with its proper authorization to be published without restrictions.

7.- Shorts competing in the national category can be delivered in person to the Foundation's office located at Centro de Ciencia y Tecnología de la ciudad de Caguas, (antiguo edificio de Sears), Calle Gautier Benítez # 59, Caguas, Puerto Rico.

8.- Submission period begins October 25th, 2011 and ends May 1st. 2012. CINEFIESTA will commence Sunday July 22nd. and ends the following Sunday, July 29th. 2011. Once the Festival ends, shorts participating in the competition will be shown in public and private institutions and or media.

Once submitted electronically, shorts must be mailed and/or uploaded immediately. Shorts reaching the organizers after the May 1st. deadline will be automatically disqualified from participation. No exceptions to this requisite will be made.

9.- The Jury's decision will be announced during CINEFIESTA 2012, (July 22nd. to July 29th... 2012) at the Museum of Art of Puerto Rico. Dates for the Festival could be changed at organizers' will, due to unforeseeable circumstances.

10.- Prize will be awarded in the following categories:

- a) First Prize –National- \$10,000 (financing granted by the Puerto Rico Film Commission to produce another short in accordance with the Commission's policies and requirements)
- b) Special Jury Prize –National- \$3,000,000 in cash (granted by the Puerto Rico Film Commission in accordance with the Commission's policies and requirements)
- c) Best animation – National - \$1,000.00 in cash (granted by the Puerto Rico Film Commission in accordance with the Commission's policies and requirements)
- d) First Prize – International - \$5,000 in cash (granted by the Film Foundation, Inc. in accordance with the Foundation's policies and requirements)
- e) Special Jury Prize –International - \$1,500 in cash (granted by The Film Foundation in accordance with the Foundation's policies and requirements)
- f) Best Animation – International - \$500.00 in cash (granted by The Film Foundation, Inc. in accordance with the Foundation's policies and requirements).

The following categories will receive awards consisting of trophies and or certificates:

- a) Best Director – National-
- b) Best Director – International-
- c) Best actor – National-
- d) Best actor –International-
- e) Best actress –National-
- f) Best actress –International-
- g) Audience award – National-
- h) Audience award –International-
- i) Best script – National
- j) Best script - International

11.- The Jury will be composed of three members in the national competition and three members in the international competition, and it will be chosen by the directors of The

Film Foundation, Inc. amongst professionals from the local and international filmmaking community. The organizers could change the number and composition of the Jury without previous notice.

12.- Winners must mention their awards in future copies of the winning short as well as in their professional resumes, web pages and similar media.

13.- All work submitted will be included in the permanent archives of The Film Foundation, Inc. The mere participation in the contest constitute a valid legal authorization that entitles The Film Foundation, Inc. to exhibit the competing shorts, without limitations, in any media present or future and at any place in the world, provided due credit is given to the authors.

The non-profit nature of the Foundation's activities guarantees that the works submitted will be used only to advance the educational and cultural objectives of the Film Foundation, Inc.

14.- Participants will be informed of the results of the competition through the Foundation's web page (thefilmfoundation.org), or any other page/site created for that purpose and announcements in the local and international press. Winners will be announced during the closing night of CINEFIESTA (July 29th. 2012) and also notified via phone/e-mail or letter certifying the award.

15.- Participants attest as of his/her/their authority and legal capacity to participate in CINEFIESTA 2012, and that this participation does not violate the rights of any person or entity. Furthermore the participant agrees to indemnify, protect and hold harmless the Foundation, the Puerto Rico Film Commission, its employees, officers, directors, representatives, affiliated companies and its officers, directors and employees and its concessionaries which he/she/they release from responsibility, loss, damage, fees or legal expenses that may arise associated with any claim for negligence, error, omission or civil/criminal act committed by the participant that may violate rights or be construed as plagiarism.

16.- Some prizes to be awarded are a contribution from the Puerto Rico Film Commission to promote and develop the local film industry and the Jury's decision will be honored by the Commission. The Film Foundation, Inc. is not a part of the negotiations between the Commission and the winners and has no responsibility as to the timely delivery of the corresponding prizes.

17.- Participation in the contest will be an express acceptance of the Terms and Conditions hereby stated.

The Jury's decision will be irrevocable and final.

San Juan, Puerto Rico, October 25th. 2011.

